

PHILOSOPHY

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Man in the modern information age: problems of adaptation

It is considered the problem of adaptation of modern man to the conditions of the new information age. The article analyzes the problem of information security of modern man in a destructive information environment. The characteristics of the environment, the possibility of human adaptation to it and recommendations to ensure the modern information way of life of people are revealed. The author concludes that man and the information environment are two, though interrelated, but relatively independent phenomena. It is considered the organization of their reasonable interaction, offering two options: the first – the adaptation of the subject to the environment (this situation involves a range of measures, including the development of individual information lifestyle); the second option – the formation of society adequate needs and interests of the information age. In general, the author sees the task of the society in taking the process of formation of the information environment under control, purposefully creating it in such a way that it contributes to the realization of natural inclinations and abilities of man, opening space for his material and spiritual development and at the same time preventing, cutting off negative opportunities.

Key words: mass communication, interaction, consciousness, virtual subject, information age, virtual information space, adaptation.

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