

PHILOSOPHY

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Human senses of the "Mechanical Doll"

It is considered the historical dynamics of comprehension in the culture of mechanical and electronic toys, as well as androids and robots that imitate human behavior. It is stated that in the preceding centuries (first of all, the 19th century) there was the problem of existential deception, when mechanical was represented as human, artificial as natural, when fashion for artificial replaced the preference of the natural. However, by the present moment the image of the robot doll, the robot-hero of the cartoon has ceased to be deceptive and mysterious, and all these characters of literature and cinema have become just allegories of human qualities and relationships. The specific problem of the "real and unreal" in the mechanical doll has disappeared, the robot in cartoons has become just an artistic image of a person. There is an urgent need for further scientific understanding of the problem of forming a life perspective, understood as a way for a person to construct his own life in games and toys.

Key words: doll, mechanical doll, android, robot, artificial, natural, soul, soullessness, existential meanings.

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