PEDAGOGY

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Role of the motive in students professional image realization

It is revealed the role of motives in realization of professional images of students. The authors imply two classifications of the motives, demonstrate their sense and show the influence of each motive on acquiring different skills and abilities. Taking foreign language as an example one can see how it becomes possible to make the realization of professional images nearer when external and internal motives are used as a basis. The authors show the role of generalized and instrumental motives in the process of getting profound knowledge in the chosen profession. Professional promotion is seen as a single process from the moment of entering the profession till the highly qualified professional appearance. This promotion assists further realization of professional images of a person.

<u>Key words:</u> professional images, internal motives, external motives, competence, acquire profound knowledge, skills, realization.

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