## PHILOLOGY

## Olga P. Ryabko

(Southern federal university. Rostov-on-Don, Russian Federation)

## Theoretical principles of direct and indirect derivation nomination

Diversive process of nomination is considered with the ratio of the first (neutral) and the second (indirect) nomination in its basis. This ratio is formed on the two-sided status of a derivative. On the one hand, a derivative is a complete product of speech activity (the first/non-transparent nomination) and on the other hand, it is the unit of more complex semantic derivation (the second/transparent nomination). The typology of nomination – direct/nondirect/indirect – is defined by definite parameteres. So, under direct nomination verbal identification of an object is taken place at merely genus or species levels of communication. Under nondirect nomination verbal identification of an object is transmitted by immediate influence of semantic content of another naming.

Key words: nomination, derivative, derivation, transparency, identification, communication, genus identification, species identification.

November 14, 2018