

PHILOSOPHY

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Globalization process impact on the development of personal freedom philosophic theories

The purpose of the article is to concretize and systematize the concept of freedom in the context of the process of globalization, since this tendency makes it possible and necessary to develop fundamentally new life strategies of the individual. The study uses a significant range of methodological and theoretical approaches of philosophical anthropology, philosophy of culture, social philosophy and social psychology. It is concluded that one of the ways to resist the negative impact of globalization, transforming sociocultural relations from the national-state to the transnational level, is the development of polyculturism, which does not involve the absorption of weak cultures by strong, but relatively equal dialogue of cultures, egalitarian interdependence and cultural exchange. An alternative to globalism is considered multipolarity, which is associated with an increase in world stability in general and the security of less-protected countries in particular. Numerous cultures today exist due to their intersection and interpenetration. At the same time, the excessive diversity of cultures is the cause of inertia and inactivity in terms of the progressive development of the world community.

Key words: individual freedom, globalization, ambivalent influence, life strategies of the individual, multiculturalism, unification, communication networks, simulated reality.

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