PHILOLOGY

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Some cognitive and pragmalinguistic aspects of Russian anecdote

It is discussed the cognitive and pragmatic aspects of the Russian anecdote. Russian anecdote is an independent speech genre with a set of characteristic features and stereotypical elements, including the use of indirect speech acts, which at a cognitive level are perceived by one of the participants in anecdotal dialogue as direct. The stereotypical semantic content of the anecdote still presupposes the two-partness of cognitive and pragmatic elements, creating asymmetry of introduction and decoupling, an obligatory structural and semantic pause before the final. The pragmatic attitudes of the anecdote as a speech genre differ significantly depending on many sociocultural circumstances and the cognitive background of the communicative situation.

<u>Key words</u>: anecdote, anecdotal discourse, Russian anecdote, cognitive theory of humor, cognitive field, frame, pragmatic function.

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