

## PHILOSOPHY

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### **Philosophy of joy in everyday culture of the Cossacks**

It is carried out the analysis of the philosophical concept of "joy of life", which has a number of axiological cultural markers, such as the variety of meanings, some of which are universal, others – individual, others – are due to national and mental characteristics. Analysis of the above judgments makes it possible to conclude that the joy of life is not only one of the primary values of individual existence, but also the one that allows to evaluate all other phenomena and qualities. Special attention is paid to the interpretation of the category "joy of life" in everyday culture of the Cossacks. In the current understanding of the Cossacks the idea of the joy of life there was a significant transformation. The article shows the philosophical and historical retrospective of the formation and change of the content of the concept of "joy of life".

Key words: joy of life, Cossacks, tradition, values, culture, idea of happiness, mentality, diligence, hedonism, holiday, consumerism.

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