

PHILOLOGY

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Language and identity in the era of globalization

The process of globalization created an era of "super-diversity" in which most societies have become more dynamic and complex. It is both an individual and a collective identity. The purpose of the research is to analyze the influence of globalization processes on identity commonness and language socialization. A distinctive feature of globalization is migration, where the intercultural contact takes place, in which cultural and linguistic repertoires almost never remain intact. According to researchers of the XXIst century, the process as "transnationalism" implies the prior existence of separate capable units: "identity, language and culture", which lead to the creation of especially new units: "multilingual" repertoire, "mixed" or "hybrid" identities. The concept of identity is complemented by the concept of "cultural identity", which refers to identification of groups, where the language "plays an important role" in the formation of individual identity and in the differences of one group from another.

Key words: culture, language, identity, migration, globalization, multiculturalism, transnationalism.

June 29, 2019
