

## PHILOLOGY

*Tatyana L. Shaposhnikova, Olga A. Gordienko, Ines V. Ruz-Bryushina*

*(Kuban state technological university. Krasnodar, Russian Federation)*

### **Idioms and quotes of active use in the system of values of the "digital" world (by results of sociological poll of students)**

Frequency judgments of the student avant-garde of the Russian society about the world and the person in it are presented. The statements are grouped into thematic classes identified native Russian and adapted to the Russian language of foreign origin idioms and sayings and their authors processing by native speakers. The peripheral part of borrowings which frequency is caused by activity in a Network is allocated. The article presents an observation of the peculiarities of the thematic content of cultural and linguistic worldviews depending on the use of intuitive or analytical types of thinking by a native speaker in the implementation of statements, which is reflected in the syntactic organization of language units. It is concluded that the dominance of borrowings in the language picture of the world of Russian students and that it does not violate the moral and ethical foundations of the national mentality, but only indicates the active entry of the younger generation of Russians into the world of globalization.

Key words: phraseology, borrowings, world view, globalization, types of thinking.

*July 31, 2019*

---