

PHILOLOGY

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Stylistic features in inaugural speeches of elected US presidents

It is considered the linguistic features of the lexical level of one of the varieties of the public speech of American politicians – the inaugural speech. Effective speech influence on the audience during the inaugural address is achieved by the use of expressive means of the language lexical level by the speaker. The transcripts of the US presidents' speeches at the ceremonies of taking office in the second half of the XXth – beginning of the XXIst centuries reveal epithets, metaphors, lexical repetitions, anti-theses, euphemisms and dysphemisms, hyperboles and phraseological units that not only enrich the speech of political figures, but also represent an effective way of manipulating public consciousness and ideological influence on the mass addressee.

Key words: political discourse, public speech, inaugural address, linguistic peculiarities, manipulation.

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