

PHILOSOPHY

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The phenomenon of the public consciousness descientization

In the modern world, a large role in the life of society, the formation of its worldview, is played by the media, the purpose of which is to inform, entertain and educate. Reporting events in the world from the most objective point of view, media messages in the process of perception have an impact on the consciousness of the audience. A controversial issue is the scientific nature and objectivity of the broadcast media information, due to the business orientation of such media, their affiliation with financial and political groups, as well as a number of other factors responsible for the quality, relevance and truthfulness of the transmitted data, which is beyond the visible access of any audience. In the context of the transformation of social institutions and the ideological reconstruction of Russian society that accompanies them, the philosophical understanding of the phenomenon of descientization of public consciousness in modern Russia acts as the theoretical basis for the development of a new information policy that provides for the creation of barriers to the abuse and penetration of quasi-science at all levels.

Key words: descientization, public consciousness, terrorism, information war, quasi-science, destructive phenomenon.

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