PHILOSOPHY

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Axiosphere of the internet in the value-semantic space of the internet communication language

It is considered methodological principles of studying the value-semantic space of the Internet communication language in the context of axiological and linguocultural approaches, analyzed the specific of studying the verbalization of cultural values in Internet communication. It is shown that in order to study the axiosphere of the Internet it is necessary to do research of the language of Internet communication as a model of value space and as a "carrier" of value meanings, which can be reconstructed through the study of the value component of the cybercultural sphere of concepts. To reconstruct the value component of the language view of the world, a corpus approach can be used, that makes it possible to obtain new knowledge about the formation of the view of the world, value priorities, ways of perception and understanding of the world around. The research based on Russian-language corpora revealed the structure of the axiosphere of the Russian-language network subculture, verbalized in computer slang and associated with the lexical set "man".

Key words: Internet communication, axiosphere, digital man, sphere of concepts, computer slang, corpus approach.