## PHILOLOGY

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## Fake news: communicative and lingualegal aspects

Currently, fakes are a massively replicated method of manipulative influence. With the help of fake news, public attention is diverted from really significant, important news, gaining popularity, discrediting an opponent, illegitimate enrichment, etc. The massive spread of fakes is one of the most characteristic signs of a crisis – the decline of shared values. Fakes, intentionally created to achieve illegal goals, are a serious threat that must be confronted with the whole range of measures, including legal ones.

Key words: fake, fake news, communication, legal linguistics, manipulative impact.

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