PHILOLOGY

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Linguistic compression means in Twitter news reports

It is carried out the study of the mechanisms of language compression in the news publications on Twitter. The analysis of the leading news agencies of Great Britain and the USA publications in the social network Twitter has allowed to reveal examples of language compression on morphological, syntactic, syntactic-lexical and lexical levels. The complex use of compression at all levels of the organization of the language structure leads to a significant reduction in the volume of the text while fully preserving its semantic component. The article presents such linguistic means of linguistic economy as omission of articles, abbreviation, abbreviation, vocabulary, auxiliary verb ellipsis, use of separate definitions and circumstances that allow to significantly reduce the size of the message without loss of its informativeness.

Key words: language compression, linguistic economy, news report, Twitter, ellipsis.