

## PHILOSOPHY

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### **Autonomy of personality as a value core social identity in a modern society**

The article makes an attempt on the basis of cultural-philosophical, social-philosophical, philosophical-anthropological studies of various authors to substantiate the autonomy of the individual as the core of the subject's social identity. It substantiates the socio-cultural nature of personal autonomy in the modus of social being. The nature of personality identity is based on the ability of the individual's consciousness to identify and distinguish. Philosophical and historical understanding of the phenomenon of identity led to an understanding of the increasing role of the subject in the structural disposition of values. Modern reality determines the predominance of the role of the individual over the social and forms a tendency to strengthen fragmentation and individualization in modern society. Identity is considered by the author as a relatively stable self-regulating two-level axiological system, the inner content of which is hierarchically built value structures. At the upper level are personal structures, at the lower – social. A valuable understanding of identity allows us to develop an individual identity model from the standpoint of the influence of personal autonomy on social transformations.

Key words: social identity of an individual, autonomy of an individual, identity, difference, self-determination, consciousness, values.

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