

PEDAGOGY

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Theoretical and methodological bases of interaction between educational institution and tourism industry

The genesis of tourism education in the Russian Federation, the concept of "practice-oriented approach" in tourism education are considered. It is revealed its content. Models and forms of interaction between universities and tourism industry enterprises are characterized. It is emphasized that in the development of tourism education, a special place should be occupied by profессиography – the technology of studying the requirements that the professions in the tourism industry put to personal qualities, psychological and physical abilities of a person. This technology should become the basis for the development of teaching aids and practical recommendations with the aim of ensuring the mutual responsibility of the person and the profession.

Key words: tourist education, professional standard, profессиography.

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