

PEDAGOGY

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Mass information processes: problem of education

It is considered the current problem of educating young people under the influence of modern mass information processes, increasing threats associated with the concept of "information war" on a global scale. The purpose of the article is to analyze the role of mass communications in the structure of public relations and in the process of education. The article examines the characteristic signs of aggressive information influence against the Russian Federation, attempts to reformat the public consciousness of Russian citizens and leveling the historical truth about the role of Russia in world history. The author's vision of the significance of ideology in the integration and orientation of society is presented. The authors give a generalized description of the concepts of communication and communicative behavior, reveal the classification of communication. The article analyzes the concept of mass culture, its essence and functions are formulated.

Key words: education, communication, mass information process, information war, mass culture.

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