

PHILOSOPHY

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Cultural form transformations in the Russian society

It is considered the problem of the processes of shaping and formalization during the transformation of cultural forms in Russian society. The conclusion is drawn that the trends of shaping and formalization in culture are mutually complementary and to some extent exclude each other. Formation in spiritual culture proceeds under the influence of traditions. Formalization expresses the desire for innovation, for the effectiveness of material and spiritual production. The problem is that there has been a gap between the trends of morphogenesis and formalization in culture, which is caused by the expansion of globalization. The formalization of culture reaches its climax in the era of globalization. At the same time, it provides increased opportunities for managing society. These opportunities can be used in a positive way to improve the economic situation and increase political stability. However, they become one of the most powerful means of manipulating the consciousness and behavior of vast masses of people.

Key words: cultural form, transformation of cultural form, cultural shaping, cultural formalization, mass culture, Russian society.

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