

PHILOLOGY

Dmitry Yu. Gulinov

(Volgograd state social and pedagogic university. Volgograd, Russian Federation)

Resistance of the French language as a condition of preservation of the national and cultural identity

It is considered the issues of the language situation and the language policy of France. The measures taken at the state level to protect the French language from English influence, which form the basis of the resistance of the French language as a factor in language policy, are examined. The zones of the highest resistance of the "expansion" of the English language were established, among which the communicative sphere of gastronomy plays the dominant role. Criteria are defined for classifying the gastronomic sphere as the zone of the highest resistance to globalization – the axiological potential of lexicon units, the presence of active word-formation processes and options for replacing Anglicisms.

Key words: language policy, globalization, gastronomy, resistance, zone of resistance.

July 8, 2020
