

PHILOLOGY

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The coronavirus pandemic as a linguistic marker of modernity (on the material of the German language)

It is considered specific features of markers of modernity that appeared in the German language during the coronavirus pandemic (COVID-19) for the period March-June 2020. Scientific originality of the research lies in the analysis of the most relevant vocabulary of the German language, many of which are absent in modern explanatory dictionaries. The article presents the most interesting illustrative material reflecting the linguistic originality of lexical units of the era of the coronavirus pandemic, taking into account the active processes of modern word production, pragmatic connotations and language nomination based on the materials of the corpus resource (sources of regional and Federal media, German Reference Corpus, Google Trends web application).

Key words: markers of modernity, «Word of the year», coronavirus pandemic, COVID-19, neologism.

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