

PEDAGOGY

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Social entrepreneurship in the context of methodological approaches for preparing students in high school

It is analyzed modern methodological approaches to the training of students in a higher educational institution, social entrepreneurship as a scientific phenomenon and professional activity. Social entrepreneurship is studied from the perspective of an axiological approach, emphasis is placed on the understanding of social entrepreneurship as a socially useful type of activity, focused on a system of value ideals structured by the general concept of humanism. The authors consider social entrepreneurship through a sociocultural approach, and operate on the conceptual and phenomenological significance of the category culture, humanity culture. From the point of view of an innovative and creative approach, social entrepreneurship is interpreted as an activity that determines significant positive social transformations. As a professional activity, social entrepreneurship has a pronounced creative, innovative character aimed at solving social problems.

Key words: value, culture, humanism, sociocultural approach, creativity, innovation, creativity.

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