

PHILOLOGY

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Features of communicative-pragmatic potential of the fiction text by bilingual writer K.I. Natkho

Intellectual, aesthetic, emotional and other types of information are transmitted to the recipient of a literary text in different ways, which in general can be described from the standpoint of the relationship and interaction of the rational and emotional. Thinking, speech and the emotional sphere of the personality belong to the cognitive and mental activity of a person, being its products. Therefore, the literary text in a conscious form represents the external and internal reality (the inner world of the character and/or the author, their value), in accordance with the requirements, norms and values of a particular linguistic culture and national picture of the world. Expressiveness is inseparable from the emotiveness of a literary text in the coordinates of its cognitive-semantic organization. Both studied categories are represented in the literary text by pictorial and expressive means.

Key words: lexeme, artistic text, communicative and pragmatic potential, lexical combinations, semantics, emotiveness, expressiveness.

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