PEDAGOGY

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Emoji as an innovative resource for teaching a foreign language to pedagogical universities students

The purpose of this study is to examine the emoji system as a part of the SMS language used in a modern society and its niche in the educational space of a pedagogical university. The increasing usage of these ideogrammatic units is due to the need of non-verbal transmission of emotions into the written communication. These emotions are conveyed graphically, this fact makes them convenient to use in the teaching process at pedagogical universities. The scientific novelty of the study is the development of an educational module in which multi-level exercises are based on an emoji system. The result of the study includes the introduction of a system of exercises aimed at increasing the language competence and the development of associative and analytical thinking of pedagogical universities students studying a foreign language.

Key words: foreign language, pedagogical education, emoji system, textese, non-verbal aspect of communication, smiles, Internet space.

July 29, 2020