

PHILOLOGY

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The text-forming role of contrast (on the material of the book by J. Gray "Why Mars and Venus Collide")

The book by John Gray "Why Mars and Venus Collide" is based on the principle of contrast, the text-forming role of which is carried out at the level of plot and composition. It can be argued that due to the contrast, psychological books become more expressive and imaginative. The text-forming role of contrast at the level of content and form is involved in the disclosure of the main topic – different views of men and women on the same problem. The final goal of this book is a change in the reader's perspective. John Gray can help a reader to look at the situation from the perspective of the opposite sex, as well as radically change his worldview.

Key words: contrast, antonyms, text-forming role, speech influence.

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