## **PEDAGOGY**

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## Pedagogical creativity: motivation moral aspect

It is justified that the consistent implementation of the principle of unity by the formation and functioning of a holistic personality of the teacher requires a multilateral analysis of pedagogical creativity. It can be argued that in pedagogical activity, a teacher is both an object and a subject of education – acting as a person, he has the opportunity to educate others and himself. According to the authors, only the personality of the teacher is manifested in the activity. In the future, it is formed, improved, while not only engaged in creativity, but also self-creation.

Key words: personality, consciousness, society, worldview, thinking, moral motivation, creativity.

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