

PEDAGOGY

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Improving intercultural communicative competence of university students by teaching the use of emoticons as a part of sms language

The purpose of this study is to examine the emoticon system as part of electronic discourse and its place in the methodological program of a pedagogical university. These ideographic units are widely used to piece out the non-verbal component of communication that is lost in text messages while communicating with a native speaker. The scientific novelty of the study is the development of a methodological module designed to train the understanding of emoticons and the development of the ability to intercultural interpretation of the emotions of the interlocutor, concluded in typographic signs. The result of the study is a set of exercises based on an emoticon system aimed at increasing language competence, developing analytical and associative thinking of students studying a foreign language.

Key words: pedagogical education, foreign language, SMS language, non-verbal aspect of communication, Internet space, an emoticon system.

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