

PHILOLOGY

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On the question of functional and semantic features of headwear nominations

It is natural for the modern linguistic paradigm to organically merge various research methods on the basis of such relevant principles of analysis for modern philology as anthropocentrism, such central concepts as the linguistic personality, the linguistic and national picture of the world. The article presents a conceptual drawing of the category "headdress", which has a complex semantic structure and includes both linguistic and extralinguistic characteristics (size, style, shape, color, material, functional purpose, fashion trends, method of manufacture, method of wearing, etc.). Non-linguistic categories, such as "status", "prestige", "fashion", take an active part in the formation of the studied lexical and semantic space. A certain relevance of this article was determined by the study of language in the context of linguoculturology, which naturally raises the study of language and discourse to a completely new level. It is obvious that the appeal to cognitivism seems natural and significant for the development of new concepts.

Key words: headdress, nomination, concept, extralinguistic, functional-semantic, linguoculturology.

February 16, 2021
