

## PHILOLOGY

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### **Linguocartographic analysis of unusual settlement names**

Linguistic cartography is being promoted as a new discipline that studies the names of cities and the underlying factors of their origin. The foundations of the development of this science are indicated in the form of such sections of science as toponymy, geography, history, science of language, linguistics. We consider several names of localities in the world that retain cultural and linguistic components that reflect the attitude of dwellers to their place of residence, as well as the peculiarities of their speech. It is analyzed the process of the origin of toponyms from the point of view of linguistic cartography, language norms and its deviation. On the basis of the obtained results, the well-established and widely accepted ideas about the reasons for the formulation of a particular place name are reinterpreted in the study of socio-cultural processes. New interpretations allow to expand the boundaries of knowledge about the subject, to enrich the scientific base. The conclusion about the importance of linguistic cartography and its research in connection with the development of related sciences is made.

Key words: linguistic cartography, toponyms, language areal, suffixation, toponymic markers, hybridization, linguistic interference, language cluster, linguistic atlas, geographical objects.

*April 13, 2021*

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