PHILOLOGY

Ekaterina A. Redkozubova

(Southern Federal University. Rostov-on-Don, Russian Federation)

Toxic discourse, language ecology and slang

It is considered the essence of toxic discourse, language ecology and slang as an essential factor of both language diversity and toxicity. Toxicity is viewed as the characteristics capable of producing damaging effect. An important role of slang issues is noted. The term "toxic discourse" is introduced. Slang is interpreted as one of the factors ensuring linguistic diversity. The destructive role of slang is revealed in the aspect of language ecology. The significance of such kind of study is determined by the urgent necessity of theoretical reflection on discourse toxicity and language ecology.

<u>Key words</u>: toxic discourse, toxicity, toxic comments, toxic text, language ecology, language environment, English, slang, communication.

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