

PHILOLOGY

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Art history discourse space: pragmasemantic features of the organization

It is considered the pragmasemantic features of the organization of art criticism discourse space. The scientific novelty of the research is determined by the polycode nature of the studied phenomenon: in this discursive space, verbal texts are informative, but they may be partially deprived of interpretive potential outside of their comparison with the original texts of various arts. Such a partial loss of meaning can be compensated for by the presence of sufficient background knowledge and developed general cultural competence in the addressee. As a result, it was proved that the art criticism discursive space is characterized by a special specificity of the use of vocabulary and syntactic structures, which allows the addressee to logically argue his own vision of the cultural process in a certain era. The heterogeneity of art criticism discourse is determined by the heterogeneity of images of various types of art, the meaning of which must be decoded by an art critic and interpreted for the addressee in accordance with the artist's creative principles aimed at recreating the world, internal and external.

Key words: art history discourse, polycode phenomenon, pragmatics and semantics, terminology, receptive-interpretive activity, addressee, addresser.

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