## **PHILOLOGY**

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## Neologisms in Russian public discourse of the Covid-19 pandemic period

It is considered the issue of the functioning of neologisms that have appeared in the Russian since the beginning of the COVID-19 pandemic. The aim of the study is the analysis of the use of neologisms of the pandemic period in terms of semantics, word formation and the functions performed by these neologisms. The analysis is based on the headlines of publications in the media. The main trends in the use of neologisms are identified. The types of neologisms are defined. The ways of word formation of neologisms are indicated. Neologisms are also considered from a semantic point of view. The analysis resulted in the conclusion about the main ways of word formation of neologisms of the pandemic period, their semantic content and the signs of their inclusion in the active vocabulary of the Russian. Based on the identified trends in the use of neologisms of the pandemic period, the study of these lexical units can be carried out in more detail.

Key words: neologism, neologisation, word formation, lexis, borrowing, pun.

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