

PHILOLOGY

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Verbalization of the associative-semantic field of the concept «Work» in British paremic discourse

The article is devoted to the analysis of the means of verbalization of the concept «work» in the British paremic discourse. The fact that such paremias belong to the social and everyday experience of the nation determined the frequency of the paremias on this topic, as well as the variety of means of the concept «Work» representation in the British paremic discourse. The linguistic means of the verbalization of the concept «Work» are considered within the framework of the associative-semantic field with the identified zones of the nucleus, perinuclear zone, the zone of the near periphery, the periphery and the far periphery. When constructing a field of concepts verbalized in paremias, not only the lexical meaning of linguistic units should be examined, but also the associations causing metaphorical and metonymic transfers. The distribution of the units over the zones of the associative-semantic field is determined by the semantics and is based on conventionally fixed associations.

Key words: paremia, concept, paremic discourse, associative-semantic field, linguistic picture of the world perception, cultural linguistics.

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