

PHILOLOGY

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The cultural parameter of monochronicity/polychronicity in intercultural communication and its verbalization in the language on the example of phraseological units

The article is devoted to the peculiarities of time perception by representatives of monochronic and polychronic cultures, as well as to the influence of the time category perception on the organization of communicative interaction. The time category is considered from the point of view of its regulatory and interpersonal interaction. The article shows that understanding cultural differences contributes to improving the effectiveness of communication. The authors proceed from the fact that the understanding of time is formed as a result of human interaction with the surrounding world and is an integral part of culture. The fundamental means of storing and transmitting culture is language, therefore, the category of time in monochronic and polychronic cultures is also considered from the point of view of its verbalization in language on the example of phraseological units. The authors come to the conclusion that phraseological units, on the one hand, are culturally specific units, on the other hand, they reveal similarities in the reflection of the basic categories of being, which is the category of time.

Key words: culture, monochronicity, polychronicity, verbalization, phraseological units.

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