PHILOLOGY

Yulia A. Khusnullina

(Volga State University of Telecommunications and IT. Samara, Russian Federation)

Lexical and semantic aspects of neologisms of computer-mediated communication

It is considered English neologisms of computer-mediated communication. The author tries to characterize changes in the semantics of new lexical units. Obtained by the method of targeted sampling, the neologisms were used as practical material. The article provides the reader with lexical and semantic analysis of neologisms. The analysis of factual material allowed us to determine common semantic features of neologisms. As a result, it is proved that neologisms are represented by semantic group, reflecting the emerging trend of complete rejection or relatively moderate use of ICT due to physical and emotional exhaustion of communicants. This research can have practical application and theoretical significance when compiling lecture courses on lexicology, discourse theory, sociolinguistics.

<u>Key words</u>: English neologism, semantic field, virtual communication, global computerization, computer-mediated communication.

September 5, 2021