## PEDAGOGY

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## Formation of rhetoric skills among students of a non-linguistic agrarian university

It is considered the problem of the formation of rhetorical skills among students of a non-linguistic agrarian university. Based on a review of scientific research, the author determined the significance and prospects of his research. Based on his own understanding of the research problem, the author determines the components of rhetorical skill (motivational, content and procedural). Based on the theoretical model developed by the author, the levels of formation of students' rhetorical skills were determined. The results of the initial state of the formation of rhetorical skill allowed the author to develop and test a methodology for the formation of rhetorical skill. Comparison of the control "test" with the initial state showed a positive dynamics in the formation of rhetorical skills among students will allow them to become in demand and competitive on the labor market.

Key words: rhetorical skills, model of rhetorical skills, levels of formation of rhetorical skills, components of rhetorical skills.

September 21, 2021