## **PHILOLOGY**

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## Phraseological models culturogenicity in the language picture of the world

It is considered the problem of culturogenicity of phraseological units on the basis of identifying the possibility of their linguistic and cognitive modeling. In the presence of certain difficulties in structuring PU models, it is possible to establish the grounds for reflecting cultural codes and meanings in PU: only those components of culture are fixed in the phraseological fund that reflect a figurative idea of the world through the prism of mythologemes, stereotypes and nationally-specific images.

Key words: culturogenicity, language picture of the world, phraseological unit, linguistic modeling.

November 20, 2021