## **PHILOSOPHY**

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## Prospects for the development of the Russian meta-ethnic mentality

It is outlined the prospects for the development of the Russian meta-ethnic mentality in the context of the growing trend in the world of universalization of public consciousness. It is argued that both the preservation of the uniqueness of Russian culture and its universalization are necessary points in determining the socio-cultural strategy of our country. The most important means of forming in the public consciousness a sense of the peculiarity, uniqueness of one's own culture can be, first of all, the strengthening of ethnic and meta-ethnic identity, which contributes to the preservation and development of the meta-ethnic mentality. Upbringing and educational processes are of particular importance today. Their goal is not only to reveal the a priori internal qualities of individuals, but also to construct their properties according to certain normative models adopted in society, including the properties that are set by the historically evolving collective mentality.

**Key words:** meta-ethnic mentality, public consciousness, sociocultural universalization, multipolar world, upbringing and educational process.

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