

PHILOLOGY

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Discursive formulas as a component of the economic discourse: diachronic aspect

The article presents the result of studying the discursive formulas of economic discourse. The analysis is performed in a diachronic aspect, as a result of which conclusions are drawn about individual changes in the gist of economic discourse. The experience of theoretical understanding of the concept of discursive formula is summarized. The functions of discursive formulas in discourse are studied and refined. The economic discourse of different epochs was characterized: pre-revolutionary Russia, the Soviet period, modern Russia at the beginning of the XXI century. The peculiarities of the linguistic content of the texts of publications on the economic topic of different periods are indicated. The results of the study suggest that the discursive formula is not only a structure-forming component in economic discourse, but also has a high pragmatic potential.

Key words: discourse, institutional discourse, economic discourse, journalistic discourse, political discourse, discursive formula, diachronic aspect.

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