PEDAGOGY

Leyla M. Bakhaeva, Taisiya D. Magomadova

(Chechen state pedagogical university, Grozny, Russian Federation; Grozny state oil technical university, Grozny, Russian Federation)

Theoretical and methodological foundations of the formation of students' speech from the perspective of a culturological approach

It is considered the theoretical and methodological foundations of the formation of students' speech from the perspective of a culturological approach, which is the use of the phenomenon of culture as a pivotal perspective for the study and explanation of pedagogical phenomena and processes. The culture of speech is a necessary prerequisite for the successful self-realization of the individual in modern society. Speech development of personality occurs in the process of interpersonal communication, which requires the complex use of various verbal and non-verbal means. The communicative-activity approach involves the formation of successful interaction among students in various communicative situations.

Key words: communicative-activity approach, speech culture, literary language, speech competence, Russian language.

January 15, 2022