## PHILOLOGY

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## On the conceptualization of the concept "headdress"

The subject of the research is the conceptualization of the concept "headdress". Thus, the conceptualization of the concept "headdress" requires an understanding of the initial theoretical provisions of the study. This, first of all, refers to the understanding of the concept as a linguistic and linguoculturological category. Despite the huge number of works carried out in line with the linguocognitive description of language, there is no single universally recognized interpretation of the concept in linguistics. However, the accumulated experience of theoretical description and practical research of individual concepts, conceptual spheres indicates the presence of two main approaches that have been steadily established in Russian cognitive linguistics: linguocognitive and linguocultural. The thematic taxon of vocabulary as a subclass of clothing items – "headdress" contains significant linguistic and cultural information in its linguistic semantics. The theoretical and practical significance of the work is connected with the further development of the problem of linguistic expression of the concept.

Key words: language, clothing, headdress, concept, concept, linguoculturological.

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