PHILOLOGY

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To the question of the concept "beauty" in English language culture

This paper is devoted to researching the concept «beauty» in Modern English language culture. Aesthetic values of the people are one of the most important aspects conditioning national and language world pictures of different ethnic and cultural communities. They belong to cognitive psychological field and find their direct reflection in the language and language culture, thus, they can be considered and analyzed as linguistic and language cultural concepts. Therefore, *"beauty"* being one of the most important culturally conditioned notions presents valuable material for scientific investigation. As a result of the conducted research, semantic structure of the lexeme *"beauty"*, its synonyms have been analyzed; moreover, semantic components characterizing its verbal representation in speech and literary discourse have been identified in the language concept under research. The research material was selected from authentic English-English dictionaries.

Key words: concept, beauty, lexeme, key lexeme, differential feature, representation.

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