

PHILOLOGY

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Study of metaphor as a means of speech expressiveness in modern linguistics

A comprehensive study of metaphor as a means of expressiveness of speech has been undertaken, and an attempt has been made to perform a comparative analysis of the specifics of metaphors that perform a certain function. Many researchers enrich the arsenal of types of metaphorical transfers. Consequently, the connection between the conceptual system of a language and its lexi-co-semantic system is reflected in the search for correlations between the linguistic and conceptual pictures of the world, already traditional for modern linguistics. The domestic picture of metaphor research is multifaceted. There is a leading trend in the perspective of studying metaphor in an anthropologically oriented way: metaphor appears as a manifestation of the activity of a “linguistic personality”, compares itself and the world within the limits of accumulated empirical and cultural experience (both one’s own and collective). This experience becomes the basis for the associative-figurative understanding of the environment. The study of the processes of rethinking the meaning of the word, leading to the emergence of new nominative functions of naming, will be relevant as long as society develops.

Key words: expressions of poetic speech, lexico-semantic system, metaphor, word, means of expression of speech, trope, language.

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