

## PHILOSOPHY

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### **Digital transformation of human everyday world**

The article analyzes the main trends in the transformation of the everyday world of a person in a digital society. The development of digital technologies has led to radical changes in interpersonal communication, in the organization of work and leisure activities, and in the domestic sphere. The digitalization of society has led to significant transformations in a person's everyday world, freeing him from many routine tasks that he previously had to solve on a daily basis. The transfer of a significant part of social contacts to virtual reality is accompanied by the formation of new tools that allow solving a lot of everyday problems without leaving their home.

**Key words:** everyday world, digital technologies, digital transformation, virtual reality, artificial intelligence, freelancing, digital leisure.

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