PHLOLOGY

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Pragmatics and semantics of paratex in literary-critical discourse

The results of the study of paratextual elements in the structure of literary and critical discourse are presented. Based on the material of literary and critical articles by V.Y. Bryusov, it is revealed that the pragmatics and semantics of the paratext are determined by the author's orientation towards dialogical interaction with the reader. It is proved that in the coordinates of the textual periphery of V.Y. Bryusov's literary and critical discourse, the main communicative strategies and tactics aimed at convincing the recipient using a pragmatic argumentation resource are manifested.; any paratextual component can acquire additional meanings, including presuppositive ones. It is determined that a literary-critical text is a derivative text by its nature, which actualizes the intellectual activity of the addressee in unity with the emotional assessment of a specific fact of cultural life. The paratext is a pragmatic model that ensures the "building up of meaning" in V.Y. Bryusov's literary and critical discourse.

Key words: paratext, pragmatics, semantics, literary-critical discourse, text and discursive space.