

PHILOSOPHY

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Manipulative practices in the context of globalization: a philosophical and anthropological analysis

In the context of philosophical reflection, manipulative practices are considered in the context of the active influence of globalization, their peak manifestation in the modern digital environment, and their impact on the consciousness and behavior of young people. Globalization is presented on the basis of studying the totality of scientific research as a platform for the universalization of both economic activity and information impact on people of different states. Youth is represented as an age group, as a special recipient of the achievements of modern culture, both an object and a subject of information and communication technologies, experiencing aspirations for social and cultural change. Theoretical interpretations of the essence of manipulative practices are given, which determine the specifics of determination in the formation of consciousness and behavior of youth in the context of the development of globalization. Recommendations are offered on the development of critical thinking among young people to resist manipulation in the context of globalization.

Key words: philosophical anthropology, manipulation, globalization, digital culture, youth, consciousness, information impact, critical thinking.

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