

PHILOSOPHY

Ludmila N. Solovieva

(Military Academy of Strategic Missile Forces named after Peter the Great – branch in Serpukhov, Serpukhov, Russian Federation)

The phenomenon of the man of the information age: the experience of philosophical reflection

An attempt is made to philosophically comprehend the man of the modern information age in the prism of information technology determination. The rapid scientific and technological development and the high dynamics of the modern development of information and communication technologies have an anthropo-transformative effect on modern humans, determining the activation of adaptive reactions to radical changes in living conditions and the increasing hybridization of reality. It is proved that steady information and technological progress has intensified modern processes of socioanthropotechnical evolution and the formation of a new type of person, specially adapted to life in a hybrid real-virtual environment. In the process of such adaptation, a person of the modern information age acquires a special attribute expanded by the digital component - digital identity, modified physicality, transformed subjectivity.

Key words: man, "information man", "digital man", "posthuman", information age, hybrid reality, anthropological attributes.

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