

## PHILOSOPHY

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### **Self-realization as the meaning of human life in the 21st century: Difficulties and ways to solve them**

The difficulties of self—realization, which has acquired an existential (meaning of life) dimension, are considered in the conditions of the complex reality of the 21st century and in the context of man's search for the ultimate foundations of his being. Achieving the level of self-realization associated with the search for the meaning of life requires: overcoming the blurriness of life orientations and subordinating goals to momentary needs, forming an adequate picture of the world and eliminating internal psychological barriers. It is shown that the key objective difficulties of human self-realization in modern conditions are the value-semantic pluralism of modern socio-cultural reality, the increasing virtualization of reality and the introduction of new artificial intelligence technologies into all spheres of life.

**Key words:** person, personality, creativity, self-realization, modernity, barriers to self-realization, virtualization, postmodern, artificial intelligence, culture.

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